



# **Oak Ridge EDI - Peer Website Review**

2021

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## Document Overview

This document provides an overview of other E.D.A.'s across the country. The reasons each organization was chosen as a benchmark for study is annotated below.

Albuquerque Economic Development Agency

<https://www.abq.org/>

Reason for analysis: National lab adjacency

Richland Washington Business & Economic Development

<https://www.richlandbusiness.com/>

Reason for analysis: Sister city for Manhattan project

Knoxville Chamber of Commerce (economic development section)

<https://www.knoxvillechamber.com/economic-development/>

Reason for analysis: Benchmark for regional efforts

City of Shoreview, MN Economic Development Agency

<https://www.thinkshoreview.com/>

Reason for analysis: A city based EDA

Texas Economic Development Agency

<https://businessintexas.com/>

Reason for analysis: Award winning website

## Methodology

This document seeks to summarize a user's "first impression" of each site presented. Utilizing this approach will hopefully reveal key drivers for both the organization, and the users of each of the websites reviewed.

In order to present a consistent view of this data this document has reviewed each website with the following structure:

- Overview
- Primary Homepage Messaging
  - Key Homepage Components
- Navigation
- Land/Lot Presentation
- National Lab Presentation (where applicable)

# Albuquerque Economic Development Agency

Albuquerque, New Mexico

<https://www.abq.org/>



[Home](#) [About AED](#) [Events](#) [Contact AED](#)



505-705-3777 |  
800-451-2933

[WHY ALBUQUERQUE](#) [SITE SELECTION](#) [LIVING HERE](#) [KEY INDUSTRIES](#) [LOCAL BUSINESS](#) [MEMBERSHIP](#) [SEARCH](#)

## ALBUQUERQUE, NEW MEXICO

Dramatic improvements to New Mexico's business climate have made Albuquerque an even better choice for companies considering expansion. Find out why we're more competitive than ever.

[CLICK HERE TO LEARN MORE](#)

## HOW CAN WE HELP YOU?

[SEARCH PROPERTY](#)  
[LEARN MORE](#)

[FIND TALENT](#)  
[LEARN MORE](#)

[VIEW INCENTIVES](#)  
[LEARN MORE](#)

## Primary Homepage Messaging

“Dramatic improvements to New Mexico’s business climate have made Albuquerque an even better choice for companies considering expansion. Find out why we’re more competitive than ever.”

# ALBUQUERQUE, NEW MEXICO

Dramatic improvements to New Mexico’s business climate have made Albuquerque an even better choice for companies considering expansion. Find out why we’re more competitive than ever.

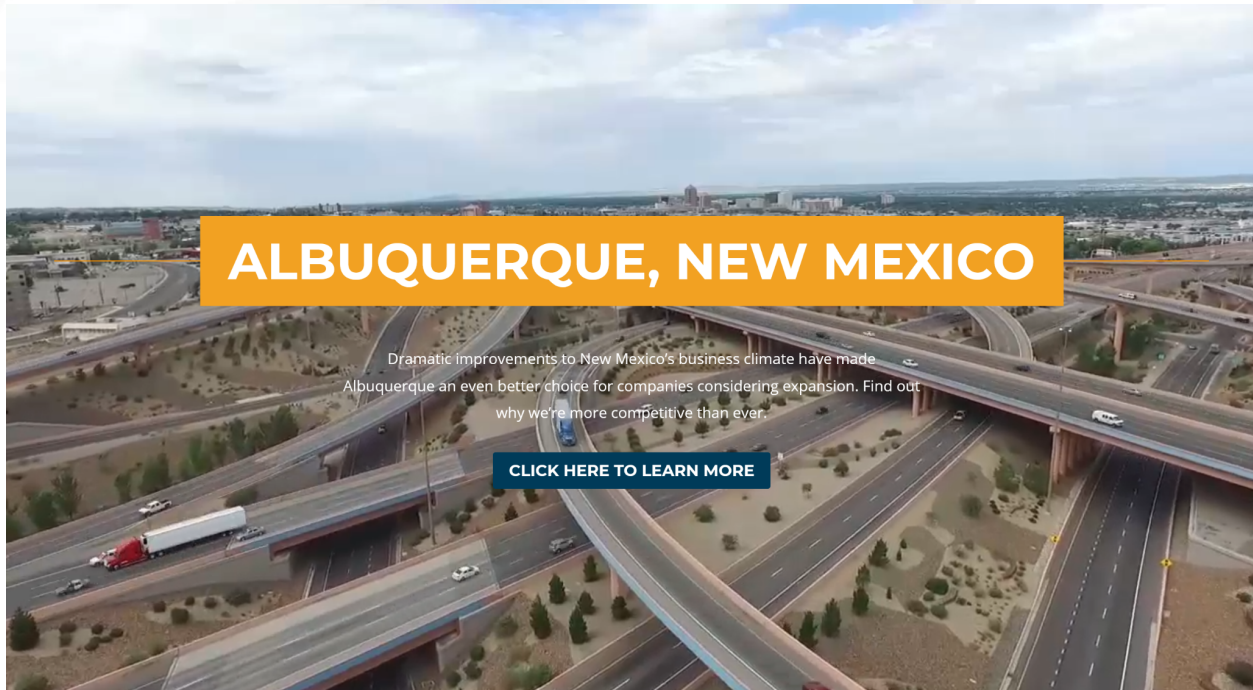
[CLICK HERE TO LEARN MORE](#)

## Key Homepage Components

- Messaging presentation & video banner
- Compact 6-up
- Quick Facts
- News & Events

### Messaging presentation & video banner

A homepage video greets users and shows many of the city's offerings/differentiators. The video features snippets of both work offerings and fun activities for potential residents.



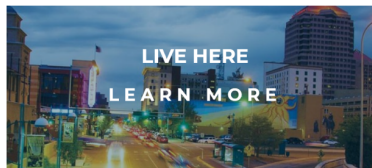
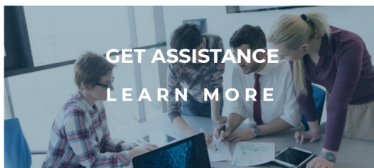
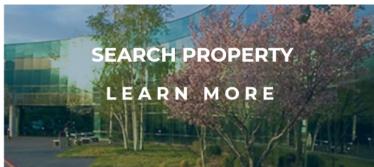


## 6-up Callouts

Callouts are presented below the main introduction

- Search Properties
- Find Talent
- View Incentives
- Get Assistance
- Live Here
- Join AED (an alliance of business owners)

## HOW CAN WE HELP YOU?





## Quick Facts

A rotation of common facts about Albuquerque.



## News & Events

A display of two news articles and two events.

### LATEST NEWS

#### **BLUEHALO SELECTS NEW MEXICO FOR NEW STATE-OF-THE-ART MANUFACTURING, RESEARCH, AND TECHNOLOGY COMPLEX**

Contacts: Tiffany Sevieri Info@BlueHalo.com (505) 767-1200 Bruce Krasnow Bruce.krasnow@state.nm.us 505-795-0119 FOR IMMEDIATE RELEASE: Gov. Michelle...

#### **MAYOR TIM KELLER LAUNCHES ALBUQUERQUE METRO CRIME INITIATIVE**

FOR PLANNING PURPOSES Contact: Ava Montoya, 505-259-0650 July 16, 2021 Mayor Tim Keller Launches Albuquerque Metro Crime Initiative Convening...

### UPCOMING EVENTS

#### **QUARTERLY INVESTORS' LUNCHEON SEPTEMBER 2021**

AED Quarterly Investors' Luncheon September 2021 Join us for AED's infamous Quarterly Investors' Luncheon. More information on speakers coming soon! Secure your seat and register now Special thanks to event sponsor:

#### **AED PRESENTS: ABQSITES FEATURES GIS PLANNING**

Wednesday, July 7 @ 2 p.m. Albuquerque Economic Development has launched brand new online data tools to promote the community for business relocation and expansion and to support AED's investor members. The easy-to-use tools makes information, research and analysis...

## Navigation

- Why Albuquerque
  - low-risk location
  - skilled workforce
  - quality of life
  - cost of living
  - innovation central
- Site Selection
  - demographics
  - skilled workforce
  - incentives
  - taxes
  - employers
  - utilities
  - transportation
  - building and sites
  - communities
  - foreign trade zone
- Living Here
  - demographics
  - cost of living
  - climate
  - culture
  - education
  - healthcare
  - housing
  - recreation
- Key Industries
  - aviation and aerospace
  - manufacturing
  - shared services & headquarters
  - solar technology and renewable energy
  - microsystems & nanotechnology
  - semiconductors & electronics
  - directed energy, optics & photonics
  - digital & emerging media

- Local Business
  - resources
  - business loan assistance
  - find talent
  - workforce training
  - incentives
  - innovation central
  - covid 19 resources
- Membership
  - membership benefits
  - membership directory
  - pay my invoice
  - sponsorships
  - ambassador program
  - events

## Land/Lot Presentation:

An i-framed property search exists to show the available sites.

<https://www.abq.org/building-and-sites/>

When companies are looking for their next expansion or relocation, they investigate the characteristics of the local population and workforce, what other businesses are in the community, and the geographic advantages of locating in a specific place. From workforce to infrastructure, ABQSites strengthens our ability to connect our community with companies – delivering good jobs and economic opportunity for the greater metro area.

Discover the greater Albuquerque region today! Questions? Email us at [zpeadmin@abq.org](mailto:zpeadmin@abq.org) or call at 505-705-3777.

Albuquerque Economic Development

PROPERTY SEARCH

EXPLORE COMMUNITIES

Property Report

Occupation Data


Demographics

Labor Force

More

Saved Results 0

<

New Mexico Transloadin... 

Albuquerque, New Mexico 87105 - [View City Profile](#)

PDF

Print

Share




Documents

360° Virtual Tour

Map View

Street View

3D Rotation



Property Details

Street Address: 5101 William St SE

City: Albuquerque ([View City Profile](#))

County: Bernalillo County ([View County Profile](#))

Saved

Map

Contact

## National Lab Presentation:

<https://www.abq.org/national-laboratories/>

The national lab has a page, but the page contains only a simple intro message, and a single line of text in the body.



## ON THE CUTTING EDGE

For years, New Mexico has played a key role in advancing the nation's science, technology and security industries.

## NATIONAL LABORATORIES

New Mexico is home to Sandia National Laboratories, Los Alamos National Laboratories, the Air Force Research Laboratory and more.



# Richland Washington Business & Economic Development

Richland, Washington

<https://www.richlandbusiness.com/>

The screenshot shows the homepage of the Richland Washington Business & Economic Development website. The header includes navigation links: About Us, Contact Us, eNotifications, Maps, News, and a search bar. The main navigation bar features the Richland Washington logo and links for Land for Sale, Business Builder, Programs, and Resources. The featured section highlights the 'COMMERCIAL IMPROVEMENT PROGRAM' with a large 'Apply now!' graphic and an illustration of tools in a toolbox. To the right, a 'CALENDAR' section lists upcoming events: 'CANCELLED - Planning Commission Workshop' on August 11, 'CANCELLED - Board of Adjustment Meeting' on August 19, and 'Economic Development Committee Meeting' on August 23. Below the featured section, a row of icons represents various services: Available Properties, Choose Richland!, Incentives, Demographics, and Explore Richland.

## BUZZ ON RICHLAND BUSINESS



The City of Richland and Bonneville Power Administration Help Legacy

[Read More >](#)

[MORE NEWS >](#)

## Primary Homepage Messaging

- “Commercial Improvement Program”
- “For Sale or Lease”
- “Sign up for e-notifications”

FEATURED

1 2 3

COMMERCIAL IMPROVEMENT PROGRAM

Apply now!



CALENDAR

AUG 11

CANCELLED - Planning Commission Workshop  
06:00 PM

AUG 19

CANCELLED - Board of Adjustment Meeting  
06:00 PM

AUG 23

Economic Development Committee Meeting  
04:00 PM

MORE EVENTS ▶

FEATURED

1 2 3

FOR SALE OR LEASE



- 1.5-2.8 ACRES
- CENTRAL BUSINESS DISTRICT ZONING
- MIXED USE DEVELOPMENT DESIRED

CONTACT US

509.942.7583  
info@richlandbusiness.com


505 SWIFT BLVD RICHLAND, WA 99352



FEATURED

1 2 3

SIGN UP FOR E-NOTIFICATIONS



For the most up-to-date information on business news and events in Richland!



## Key Homepage Components

- Featured Gallery & Calendar
- 5-up callout items
- Buzz on Business section

## Featured Gallery & Calendar

A small featured slider shows the commercial improvement program. A calendar in this section also shows activity by the committee.

FEATURED

1 2 3

COMMERCIAL IMPROVEMENT PROGRAM

Apply now!



CALENDAR

JUL

26

Economic Development Committee Meeting  
04:00 PM

JUL

28

Planning Commission Meeting  
06:00 PM

AUG

09

Hearing Examiner Meeting  
06:00 PM

[MORE EVENTS ▶](#)

### 5-up callout items

- Available Properties
- Choose Richland!
- Incentives
- Demographics
- Explore Richland



Available Properties



Choose Richland!



Incentives



Demographics



Explore Richland

## Buzz on Business

Buzz on Richland Business appears to be a news feed with a confusing header.

### BUZZ ON RICHLAND BUSINESS

Bonneville  
POWER ADMINISTRATION



The City of Richland and  
Bonneville Power  
Administration Help Legacy

[Read More >](#)

[MORE NEWS\\*](#)

## Navigation

- Land for Sale
  - About Richland
  - Horn Rapids Business Center
  - Horn Rapids Industrial Park
  - Commercial Land For Sale
  - Lease Property Resources
- Business Builder
  - Start a Business
  - Available Sites
  - Business Licensing
  - Demographics
  - Inspection and Fire Requirements
  - Location & Zoning
  - Permit Information & Regulation
- Operate a Business
  - Small Business Toolkit
  - Traffic Counts
  - Utility Customer Service
- Grow a Business
  - Marketing & Customer Retention
  - New Locations
  - On-Site Expansion
- Choose Richland
  - Rail & Transportation
  - Manufacturing & Industrial
  - Restaurant Development
  - Retail Development
- Programs
  - COVID-19 Business Support
  - Business Improvement Districts
    - Downtown BID
    - Uptown BID
  - Business License Reserve Fund
  - Commercial Facade Improvement Program
  - Energy Efficiency Programs

- Ask Richland Business
- Resources
  - Benton-Franklin Council of Governments
  - Better Business Bureau
  - Business Impact Northwest
  - Department of Revenue
  - FUSE
  - Port of Benton
  - Port of Kennewick
  - Richland Public Library
  - SCORE
  - Small Business Development Center (SBDC)
  - Local Chambers of Commerce
  - Pasco Chamber of Commerce
    - Tri-Cities Hispanic Chamber
    - Tri-City Regional Chamber of Commerce
    - West Richland Chamber of Commerce
    - Tri-City Development Council (TRIDEC)
  - News

## Land/Lot presentation:

Information regarding the current land availability is presented as links.

<https://www.richlandbusiness.com/land-for-sale/>

## Land for Sale

Font Size: [+](#) [-](#) [+](#) [Share & Bookmark](#) [Feedback](#) [Print](#)

Current Available property listings by area can be found here:

[Horn Rapids Business Center](#)

[Horn Rapids Industrial Park](#)

[Commercial Properties for Sale](#)

For more information about locating your business in Richland [contact us](#) today!

### contact us:

**Business Hours:**

Monday - Friday  
8:00 am - 5:00 pm

**Phone:**

(509)942-7583

Darin Arrasmith

darrasmith@ci.richland.wa.  
us

Information about individual lots is presented in a 3 column view

About Richland
Land for Sale »
Horn Rapids Business Center
Horn Rapids Industrial Park
Commercial Land For Sale
Lease Property Resources

## Horn Rapids Business Center

Font Size: [+](#) [-](#) [+](#) [Share & Bookmark](#) [Feedback](#) [Print](#)

### Commercial, Manufacturing and Industrial Land For Sale

Horn Rapids Business Center features one to five acre properties showcasing a variety of business uses from powder coating to breweries and everything in between, diversification is the key to Horn Rapids success. These properties come on the market and sell quickly. In late 2022, we will be opening the second phase of Henderson loop which will offer several more sites for sale in this range of size.

These sites are prepped with full utilities (sewer, water, electric and in some cases broadband). Sidewalk and pathway improvements are the responsibility of the developer.

In order to negotiate the best project for the area, the Council and staff are focused on the right development for the area, uses that are a good fit but also that generate jobs and increase economic vitality for the City.



### contact us:



Darin Arrasmith

509.942.7591

[info@richlandbusiness.com](mailto:info@richlandbusiness.com)

## National Lab Presentation:

National labs have some representation within the context of the EDA, but mostly they live as quick facts.

<https://www.richlandbusiness.com/business-builder/choose-richland>

# RICHLAND WASHINGTON

BY THE  
NUMBERS

## POPULATION

60,475

2.69% GROWTH RATE (2020)

7/15/1958

INCORPORATED AS A  
FIRST CLASS CITY OF RICHLAND

21<sup>ST</sup>

LARGEST CITY  
RANKED BY POPULATION

MEDIAN INCOME

\$96,212



ALONG WITH LOS ALAMOS, NM  
& OAK RIDGE, TN

## PUBLIC WORKS

### MUNICIPAL SOLID WASTE

72,020 TONS

HANDLED AT THE CITY LANDFILL  
EACH YEAR

18,108 TONS

DIVERTED FROM CITY LANDFILL  
EACH YEAR



306

MILES OF SEWER  
PIPE MAINTAINED

613

MILES OF

PAVED STREETS MAINTAINED

## PARKS & PUBLIC FACILITIES

58 PARKS

TOTALING 2334.27 ACRES



### RIVERFRONTS

105 MILES

OF YAKIMA RIVER  
RIVERFRONT

8.5 MILES

OF COLUMBIA  
RIVER RIVERFRONT

## PRINCIPAL EMPLOYERS



BATTELLE/PNNL



KADLEC REGIONAL  
MEDICAL CENTER



LAMB WESTON



WASHINGTON RIVER  
PROTECTION SOLUTIONS



ENERGY  
NORTHWEST



BECHTEL NATIONAL  
INC.



MISSION SUPPORT  
ALLIANCE



RICHLAND SCHOOL  
DISTRICT

## ENERGY SERVICES



27,932

METERS

CUSTOMER ENERGY USE (2017)

911.1 MWH

97.2%

WHOLESALE  
POWER  
GENERATED  
FROM  
CARBON-FREE  
RESOURCES

## PUBLIC SAFETY

74

UNIFORMED FIRE  
& EMERGENCY  
SERVICES EMPLOYEES



68

SWORN  
OFFICERS



# Knoxville Chamber of Commerce

<https://www.knoxvillechamber.com/economic-development/>



**KNOXVILLE**  
CHAMBER

REGIONAL  
ENHANCEMENT

ECONOMIC  
DEVELOPMENT

ABOUT THE  
CHAMBER



INVEST

## Economic Development

### Start, Scale, Stay

Start your new venture in the hometown of global brands like Pilot Travel Companies, HGTV and Bush's Beans; leverage our world-renowned research facilities and rich talent pipeline to scale your operations and stay after discovering the region's enviable quality of life.

POSITIONED FOR SUCCESS

### Economic Advantages



#### Regional Assets

Access to global leaders in research and technology are just two of the numerous advantages to doing

[Translate »](#)



#### Business Expansion

Explore resources and services designed to help your business grow.



#### Quality of Life

From urban to outdoors to innovation, Knoxville offers something for everyone.

## Primary Homepage Messaging

“Start, Scale, Stay”

“Start your new venture in the hometown of global brands like Pilot Travel Companies, HGTV and Bush’s Beans; leverage our world-renowned research facilities and rich talent pipeline to scale your operations and stay after discovering the region’s enviable quality of life.”

# Economic Development

## Start, Scale, Stay

Start your new venture in the hometown of global brands like Pilot Travel Companies, HGTV and Bush’s Beans; leverage our world-renowned research facilities and rich talent pipeline to scale your operations and stay after discovering the region’s enviable quality of life.

## Key Homepage Components:

- Messaging Area
- 6-up callouts
- Strategic Platforms
- Facts Section
- Partners Section

### Messaging Area

Since this is a subpage a header with the location the user has reached within the website is displayed prominently at the top.



### Content:

A simple message statement is the first content the user reaches.

## Start, Scale, Stay

Start your new venture in the hometown of global brands like Pilot Travel Companies, HGTV and Bush's Beans; leverage our world-renowned research facilities and rich talent pipeline to **scale** your operations and **stay** after discovering the region's enviable quality of life.

## 6-up Callouts

- Regional Assets
- Business Expansion
- Quality of Life
- Facts Sheets
- Find a Site
- Economic Drivers

POSITIONED FOR SUCCESS

## Economic Advantages



### Regional Assets

Access to global leaders in research and technology are just two of the innumerable advantages to doing business in Knoxville.

[LEARN MORE →](#)



### Business Expansion

Explore resources and services designed to help your business grow.

[LEARN MORE →](#)



### Quality of Life

From urban to outdoors to innovation, Knoxville offers something for everyone.

[LEARN MORE →](#)



### Fact Sheets

Data-driven reasons for doing business in Knoxville.

[LEARN MORE →](#)



### Find a Site

Simplify the search process and let us help find a site that meets your project needs.

[LEARN MORE →](#)



### Economic Drivers

Advancing initiatives that drive economic prosperity.

[LEARN MORE →](#)

## Strategic Platforms

A non-interactive (no links) list of items and icons.

## Strategic Platforms

---



COMMUNICATIONS



HEALTH



MOVEMENT



POWER



SECURITY

## Facts Section

A few facts are displayed in a tile arrangement..













## Partners Section

A simple gallery of members with a call to join at the bottom.

PARTNERS IN DRIVING REGIONAL ECONOMIC PROSPERITY

## Economic Investors

---



[BECOME A INVESTOR](#)



## Navigation

The navigation for this site is held within the larger nav of the chamber. The items appear to be equivalent to, but don't exactly match the 6-up callouts.



- Overview
- Regional Assets
- Business Expansion Services
- Life in Knoxville
- Incentives
- Facts Sheets
- Find a Site

## Land/Lot Presentation

An integrated site overview shows featured sites, and a view all.

## Site Selection Simplified

The region offers a robust catalog of land and real estate sites to accommodate any corporate or industrial project.

### Featured Sites



76 AVAILABLE ACRES /  
SELECT TN CERTIFIED  
SITE

#### Pellissippi Corporate Center

Cherahala Boulevard  
Knoxville, TN 37932

**DETAILS** →



345 TOTAL ACRES

#### Midway Business Park

Midway Road & Thorngrove  
Pike  
Knoxville, TN 37914

**DETAILS** →



800 ACRES / SELECT  
TN CERTIFIED SITE

#### Eastbridge Business Park

O Holston Bend Drive  
Knoxville, TN 37806

**DETAILS** →

The individual site page shows an overview of the site features with a view more information at the bottom which links off to the TN development corporation website <https://knoxdevelopment.org>

76 AVAILABLE ACRES / SELECT TN CERTIFIED SITE

## Pellissippi Corporate Center



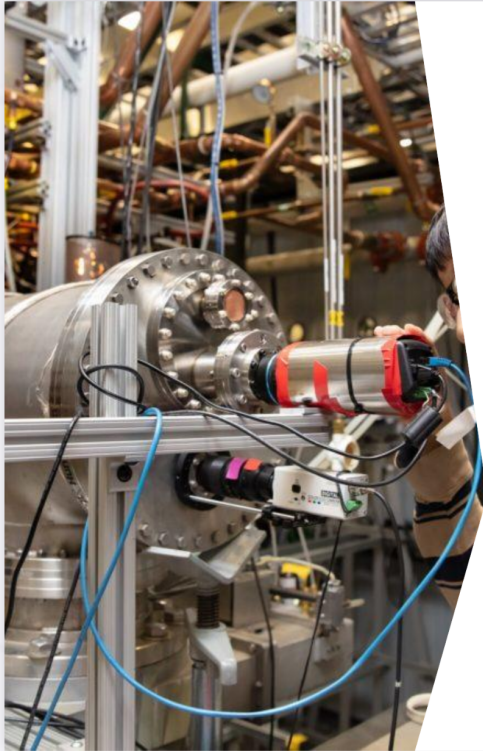
**Cherahala Boulevard  
Knoxville, TN 37932**

### Site Details

Site Address	Cherahala Boulevard
City	Knoxville, TN
County	Knox
Site Acreage	150 acres / 76.31 available acres
Zoning	BP (Business and Technology Park); TO (Technology Overlay)

## National Lab Presentation

National Lab information can be found under the regional assets section. The information offers a brief overview of the lab, and links to further information.



### Oak Ridge National Laboratory

**Oak Ridge National Laboratory (ORNL)** is the largest US Department of Energy science and energy laboratory, conducting basic and applied research to deliver transformative solutions to compelling problems in energy and security. ORNL's diverse capabilities span a broad range of scientific and engineering disciplines, enabling the Laboratory to explore fundamental science challenges and to carry out the research needed to accelerate the delivery of solutions to the marketplace.

**OAK RIDGE NATIONAL LABORATORY →**  
**ORNL MANUFACTURING DEMONSTRATION FACILITY →**  
**SUPERCOMPUTING AT ORNL →**





# Shoreview Economic Development Authority

<https://www.thinkshoreview.com/>



Home City Contact



About Living Doing Business Site Selectors Workforce Housing News And Events



**Shoreview is a short commute**

Just minutes from the downtowns in Minneapolis and Saint Paul, Shoreview is accessible via two interstates and a county highway, the area is also served by Metro Transit services, connecting it to other communities throughout the metropolitan area.

- Available Properties
- COVID-19 Resources
- Community Profile
- Open to Business
- Workforce
- Incentives



## The Perfect Environment for Success

Shoreview, MN is a distinctive and vibrant community recognized nationally as one of the most desirable places to live, work, and do business. Shoreview is known for our natural setting of lakes and open spaces, well-educated and skilled workforce, safe and connected neighborhoods, award-winning parks and trail system, and nationally ranked school system.

Just 10 minutes to downtown Minneapolis and Saint Paul, Shoreview consistently receives some of the highest quality of life rankings in the Twin Cities region and was named by Family Circle Magazine as one of the "Ten Best Towns in America to Raise a Family."

Featuring a strong and diverse local business community, many Shoreview companies are industry leaders doing worldwide business in areas such as banking and business systems, manufacturing, medical and robotics technologies.

Shoreview is a premier community to grow your business!

## Primary Homepage Messaging

“Move your business where people want to live!”

“Shoreview's more than 26,000 residents enjoy a high quality of life with top-ranked schools, an abundance of natural resources, and an involved community.”



## Move your business where people want to live!

Shoreview's more than 26,000 residents enjoy a high quality of life with top-ranked schools, an abundance of natural resources, and an involved community.

## Key Homepage Components:

- Messaging Area
- 6-up callouts
- Environment for success
- Learn More Video
- News
- Why Shoreview



## Messaging Area

A large rotating messaging area that auto-rotates. Several messages are present within the banner

- Move your business where people want to live!
- Shoreview is a short commute
- Top 10 school district in Minnesota
- We are your partner in growth

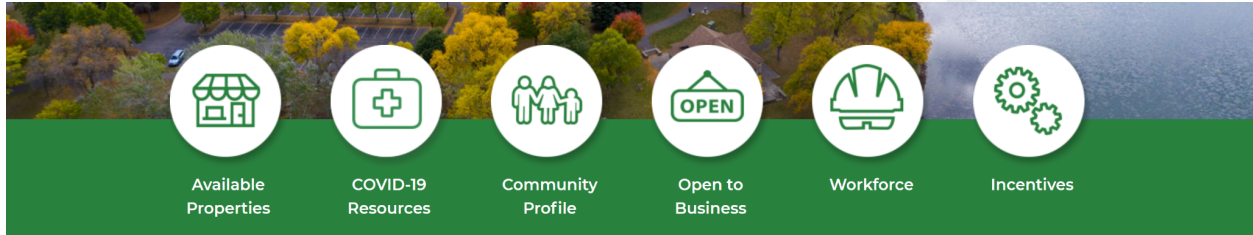


### We are your partner in growth

We are focused on growing Shoreview's economy, creating opportunities for businesses and residents and improving the quality of life of all our residents.

### 6-up Callouts

- Available Properties
- Covid-19 Resources
- Community Profile
- Open to Business
- Workforce
- Incentives



## Secondary Messaging Area

### “The Perfect Environment for Success”

This section is a more in depth description of the various features that Shoreview offers.

The messaging touches on the following:

- Vibrant community
- Natural Setting
- Well educated workforce
- Safe neighborhoods
- Award winning parks
- Location & Travel Time
- Diverse local businesses
- Industry examples



### The Perfect Environment for Success

Shoreview, MN is a distinctive and vibrant community recognized nationally as one of the most desirable places to live, work, and do business. Shoreview is known for our natural setting of lakes and open spaces, well-educated and skilled workforce, safe and connected neighborhoods, award-winning parks and trail system, and nationally ranked school system.

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Featuring a strong and diverse local business community, many Shoreview companies are industry leaders doing worldwide business in areas such as banking and business systems, manufacturing, medical and robotics technologies.

Shoreview is a premier community to grow your business!

### Learn More Video

A video overview that showcases various business partners. The video also begins with a shoreview overview from the mayor of shoreview.

This section also serves to show the map of shoreview.



## News

3 news item view with link to more news items

### News

JUL  
13

**Shoreview Parks Offer  
Perfect Summer  
Recreation!**

JUN  
16

**Shoreview Celebrates  
National  
Homeownership  
Month**

MAY  
03

**Shoreview Economic  
Development A May  
Highlight**

[VIEW ALL](#)

### Why Shoreview facts section

A section that displays three facts about shoreview

- Location
- Schools Ranking
- Parks Overview







## Navigation

- About
  - Staff
  - Economic Development Authority
  - Economic Development Commission
  - Economic Development Partners
  - Contact Us
- Living
  - Education
  - Entertainment
  - Higher Education
  - Parks, Recreation, and Open Space
  - Community Center
  - Sustainability
- Doing Business
  - Small Business Emergency Assistance Program
  - Business Resources and Updates Webinar
  - Shoreview Business Peer Advisory Group
  - BizRecycling
  - Open to Business
  - Local Incentives
  - State Incentives
  - CEO Next Business Institute
- Site Selectors
  - Available Sites and Buildings
  - Community Profile
  - Industry Profiles
  - Labor Force
  - Infrastructure
  - Location Advantages
  - Tax Structure
  - Transportation
- Workforce
  - Employment
  - Submit an Employment Opportunity
  - Major Employers

- Labor Force
- Workforce Resources
- Housing
- News and Events

## Land/Lot Presentation

An i-framed site view shows a map on left, with a grid view of properties on the right.

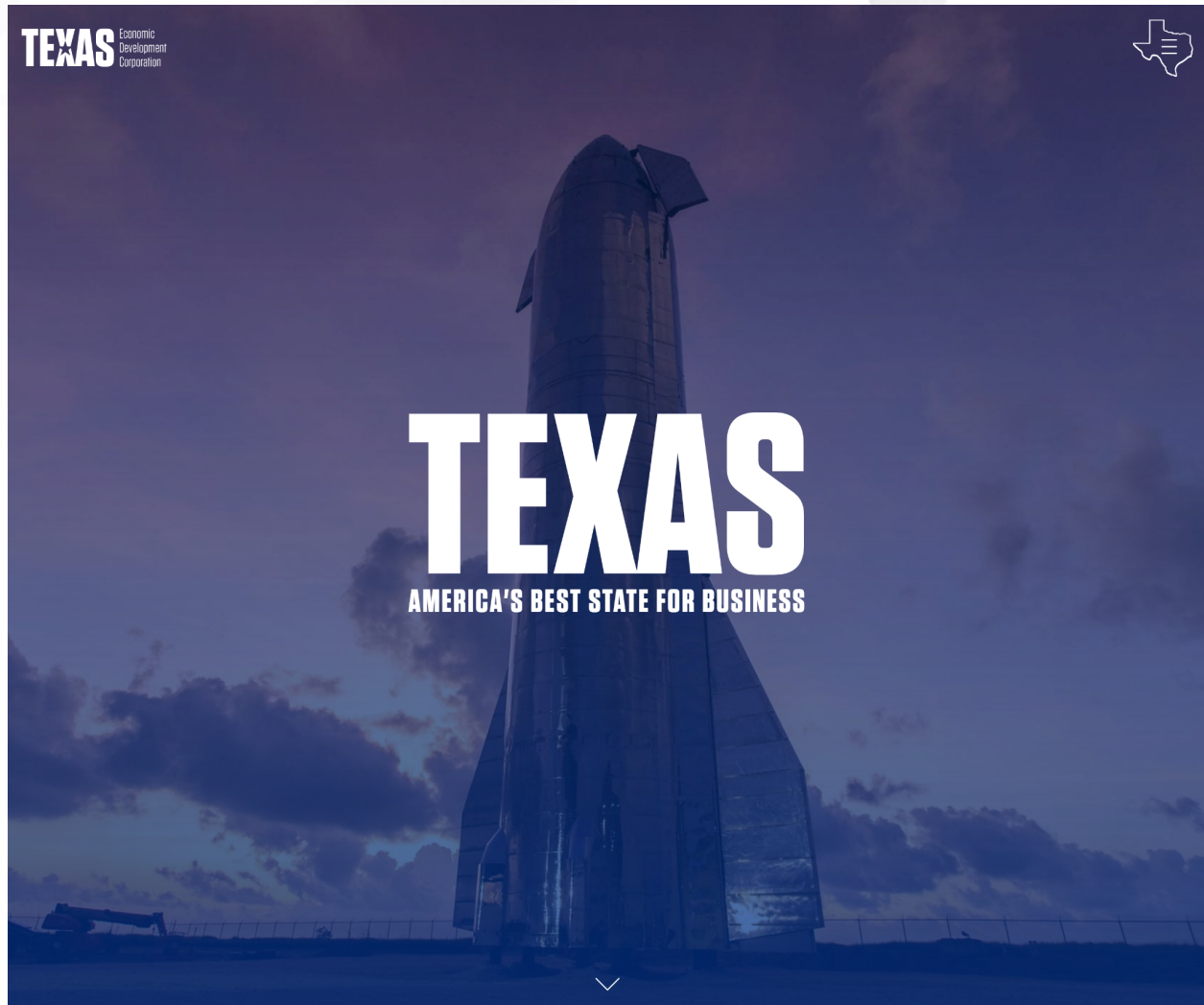
The screenshot displays a real estate website interface. On the left, a map shows the area around Lexington, TN, with several colored pins indicating property locations. The map includes labels for 'Lexington', 'Shoreview', 'Arden Hills', and 'Lake Oakes'. On the right, a grid of property listings is shown, each with a photo, address, size, price, and availability. The listings are categorized by type (Office, Retail, Multi-Family, Land, Industrial) and include logos for ERSI, CBRE, and Results.

Property Type	Address	Size	Price	Availability
Office	4570 Churchill St	1,521 SF	\$13.00 Annual/SF	Bldg. Class: B
Office	Shoreview Corporate Ce...	16,964 SF - 189,338 SF	\$12.00 - \$16.00 Annual/SF	5 spaces available
Retail	Gramsie Square I	1,051 SF - 2,607 SF	\$14.00 - \$16.00 Annual/SF	3 spaces available
Office	Shoreview Office Park	824 SF - 6,179 SF	\$12.50 Annual/SF	4 spaces available
Office	Shoreview Office Park	1,333 SF	\$12.50 Annual/SF	Bldg. Class: B
Retail	Lexington Crossing	681 SF - 933 SF	\$12.00 - \$14.00 Annual/SF	2 spaces available
Multi-Family	The Shores Senior Apart...	1,436 SF - 2,344 SF	\$16.00 Annual/SF	2 spaces available
Retail	Shoreview Retail Shoppi...	2,823 SF	Strip Center	
Retail	Lexington Downs	1,050 SF	\$12.00 Annual/SF	Strip Center

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# Texas Economic Development Corporation

<https://businessintexas.com/>



**Primary Homepage Messaging**

“Texas America's Best State for Business”



## Key Homepage Components:

- Messaging Area
- 3-up callouts
- Facts (authoritative)
- Why Texas
- Regional Breakdown
- Featured News & Stories
- E-News Signup

### **Messaging Area**

A simple message with a large impact image behind it





### 3-up Callouts

- See Top Sectors
- Expand Your Business
- Invest in TXEDC

SEE TOP SECTORS >

EXPAND YOUR BUSINESS >

INVEST IN TXEDC >

### Facts (authoritative)

The facts section is a large interactive piece that shows all of the first place awards and facts about Texas by various publications. Publications such as: U.S. Census Bureau, Forbes, U.S. Bureau of Economic Analysis. Each referenced fact has a direct link to the article in question.

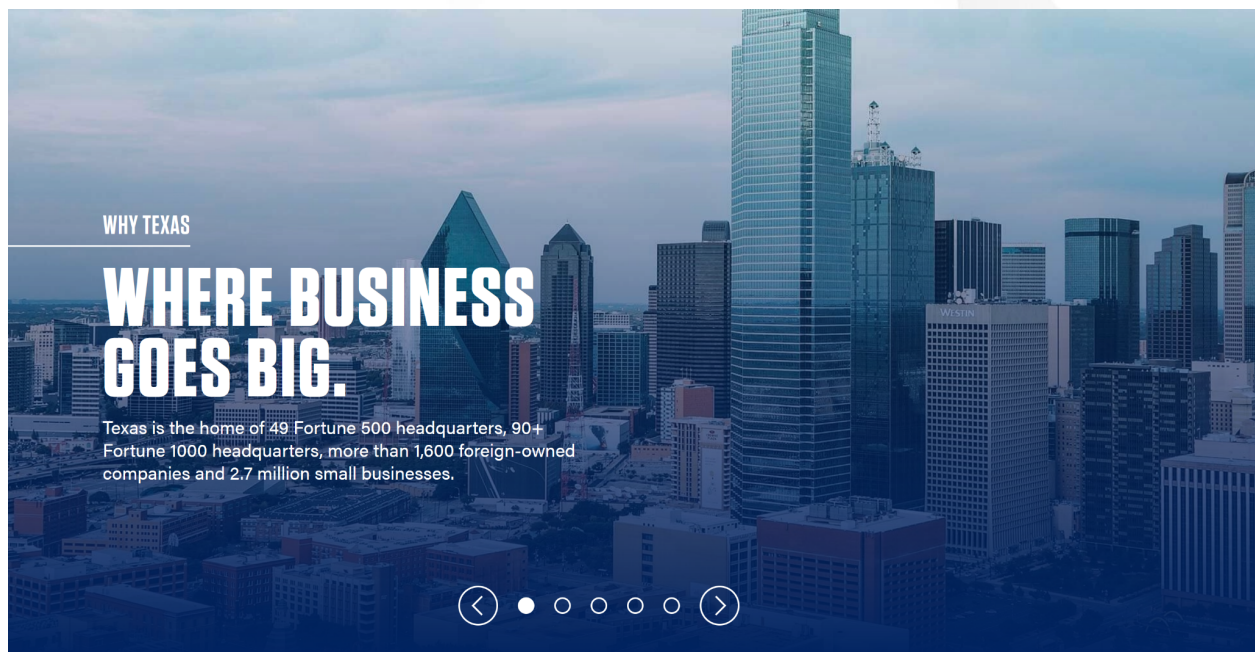


## Why Texas

A gallery with simple messaging and background elements.

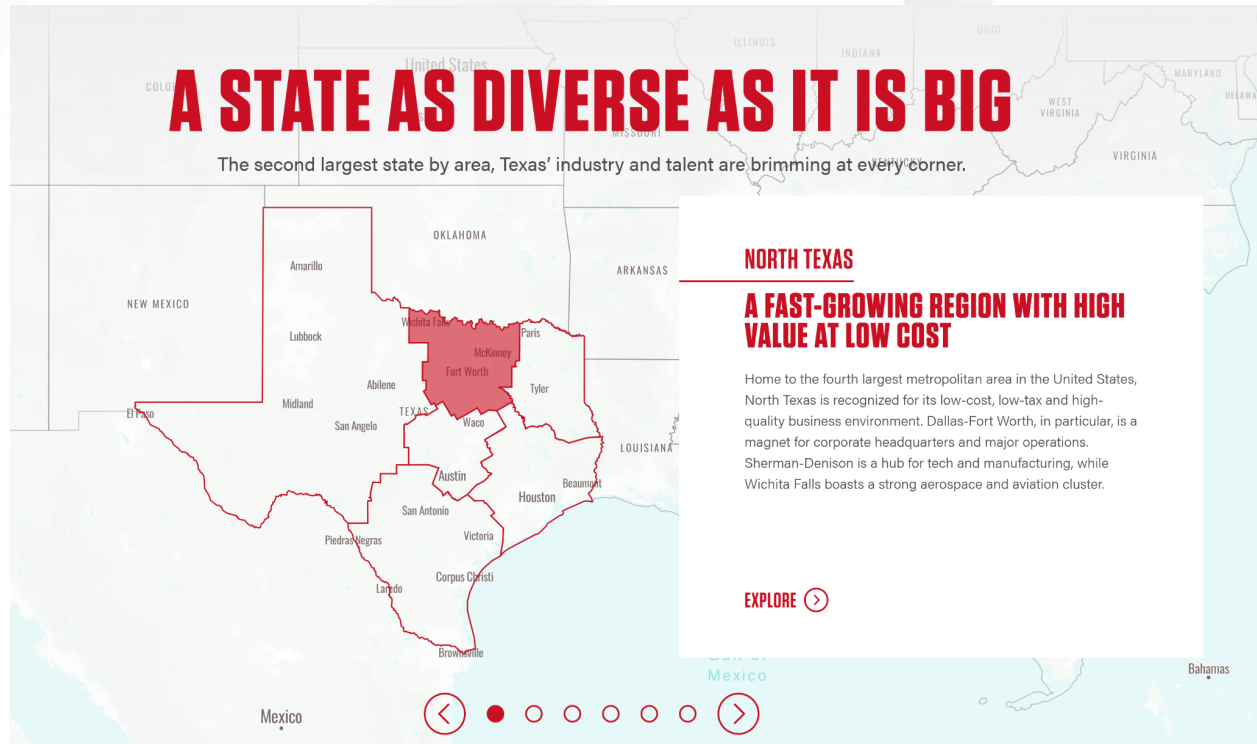
Messaging included:

- Where Business Goes Big.
- A Workforce to be Reckoned With
- Powerhouse of a Talent Pipeline.
- Multimodal Access to the World.
- Quality of Life.



## Regional Breakdown

An interactive map for the six major regions of Texas, as well as their individual strengths.

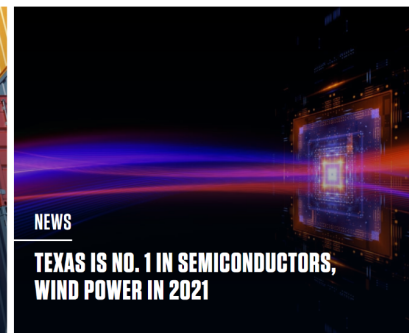


### Featured News & Stories

Three featured news articles that also espouse the virtues of doing business in Texas, or to highlight recent business also choosing Texas. The articles are all accompanied by appropriate imagery.

## FEATURED NEWS & STORIES

Industry-leading companies of all sizes are growing in Texas. Read how these companies decided to Go Big in Texas.



[MORE >](#)



## E-News Signup

A newsletter signup to stay up to date with latest information from the Texas EDC

# E-NEWS SIGN-UP

Ready to Go Big in Texas? Stay up to date with the latest information from the Texas Economic Development Corporation.

- ☐ I'm a site selector or business leader
- ☐ I'm a Texas-based business leader
- ☐ I'm a TxEDC investor

- ☐ I consent to receive email from Texas Economic Development Corporation. For more information, review our privacy policy [here](#). You can unsubscribe at any time.

**SIGN UP** 

## Navigation

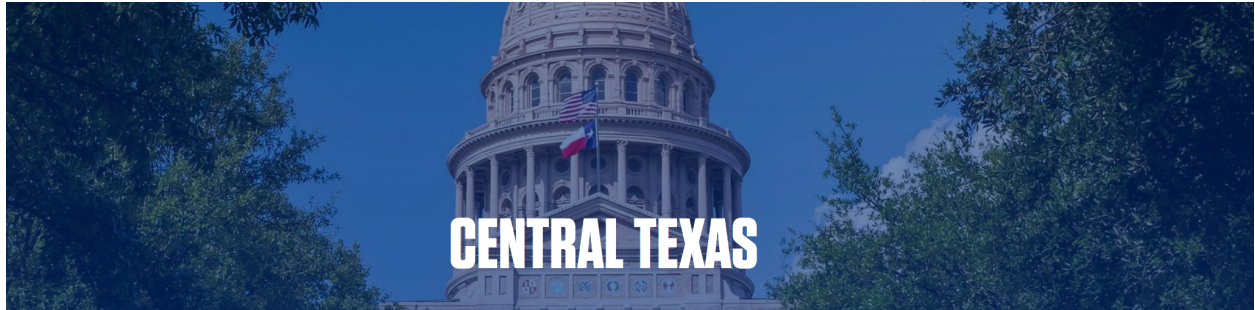
- Home
- Why Texas
  - Economic Strength
  - Workforce & Education
  - Infrastructure
  - Taxes & Incentives
  - Major Employers
  - Small Business & Innovation
  - Quality of Life
- Business Sectors
  - Corporate Services
  - Information Technology
  - Biotechnology & Life Sciences
  - Advanced Manufacturing
  - Aerospace, Aviation & Defense
  - Energy
- Foreign Investment
  - Brazil
  - Canada
  - China
  - France
  - Germany
  - India
  - Israel
  - Japan
  - Mexico
  - Republic of Korea
  - The Netherlands
  - United Kingdom
- Texas Regions
  - Central Texas
  - East Texas
  - Texas Gulf Coast
  - North Texas
  - South Texas



- West Texas
- News & Resources
  - Press & Stories
  - Reports & Publications
- About
  - Board
  - Staff
  - Our Investors
  - Contact Us
- How We Market Texas

## Land/Lot Presentation

No Land/Lot Presentation is present on the State EDC, but each region is broken down into their own landing pages with facts about each. Links to E.D.A.'s can also be found within these sections.



## A DYNAMIC BUSINESS ECOSYSTEM IN AN IDEAL LOCATION

Central Texas' accessibility makes it perfect for companies with major business operations – thanks to numerous roadways, railways and airports.

Stretching from San Marcos to Waco along the I-35 NAFTA corridor, the Central Texas region is home to some of the fastest-growing communities in Texas, including the state capital of Austin. Known for its diverse business sectors, the region has fueled growth for major companies like 3M, Apple, Dell, Facebook, Samsung and many more. Seven top-tier colleges and universities in Central Texas offer a robust talent pipeline. Vibrant towns like Bastrop, Lockhart and Round Rock offer quality healthcare, affordable housing and low cost of living.

## REGIONAL ADVANTAGES

